

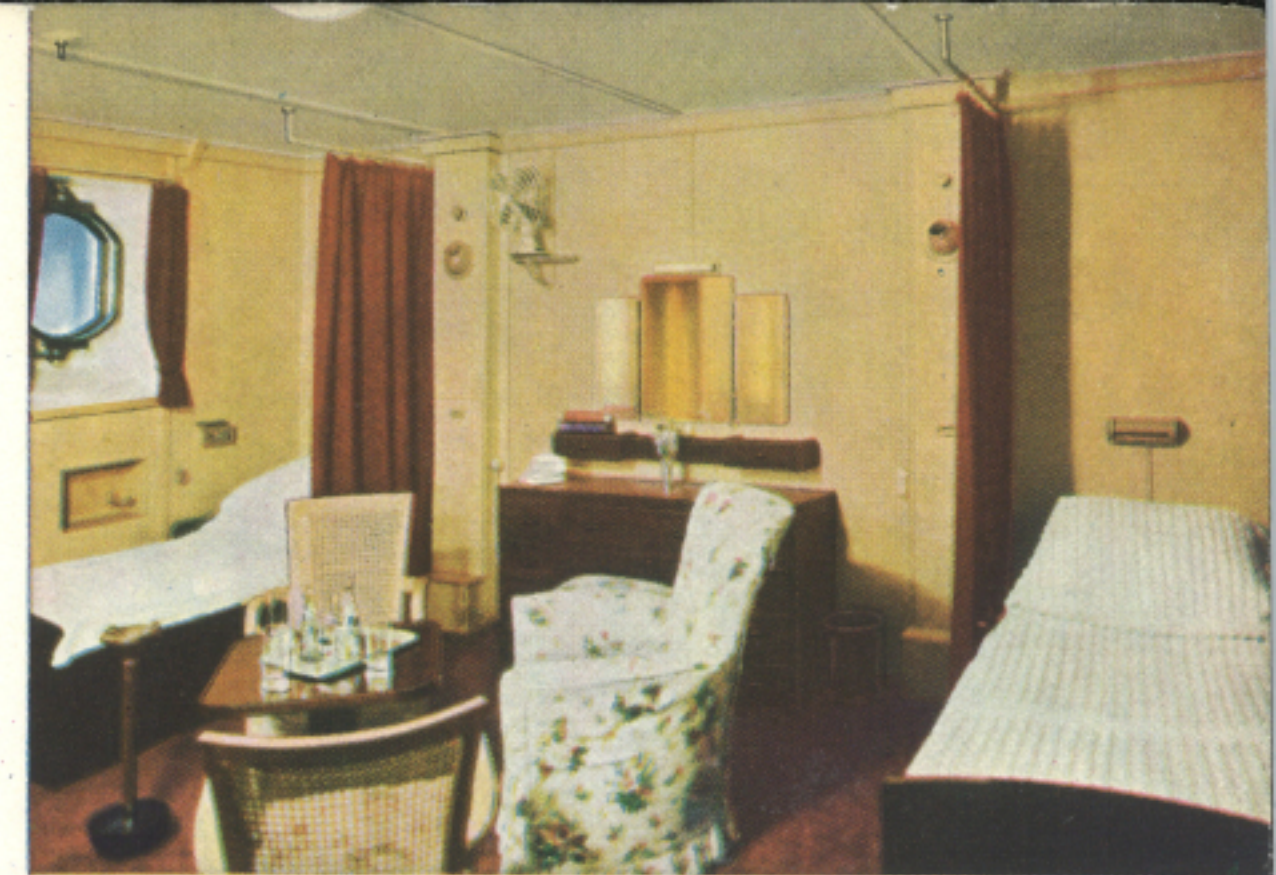
CRUISE PLAN

S. S.

**NIEUW
AMSTERDAM**



**HOLLAND-AMERICA
LINE**

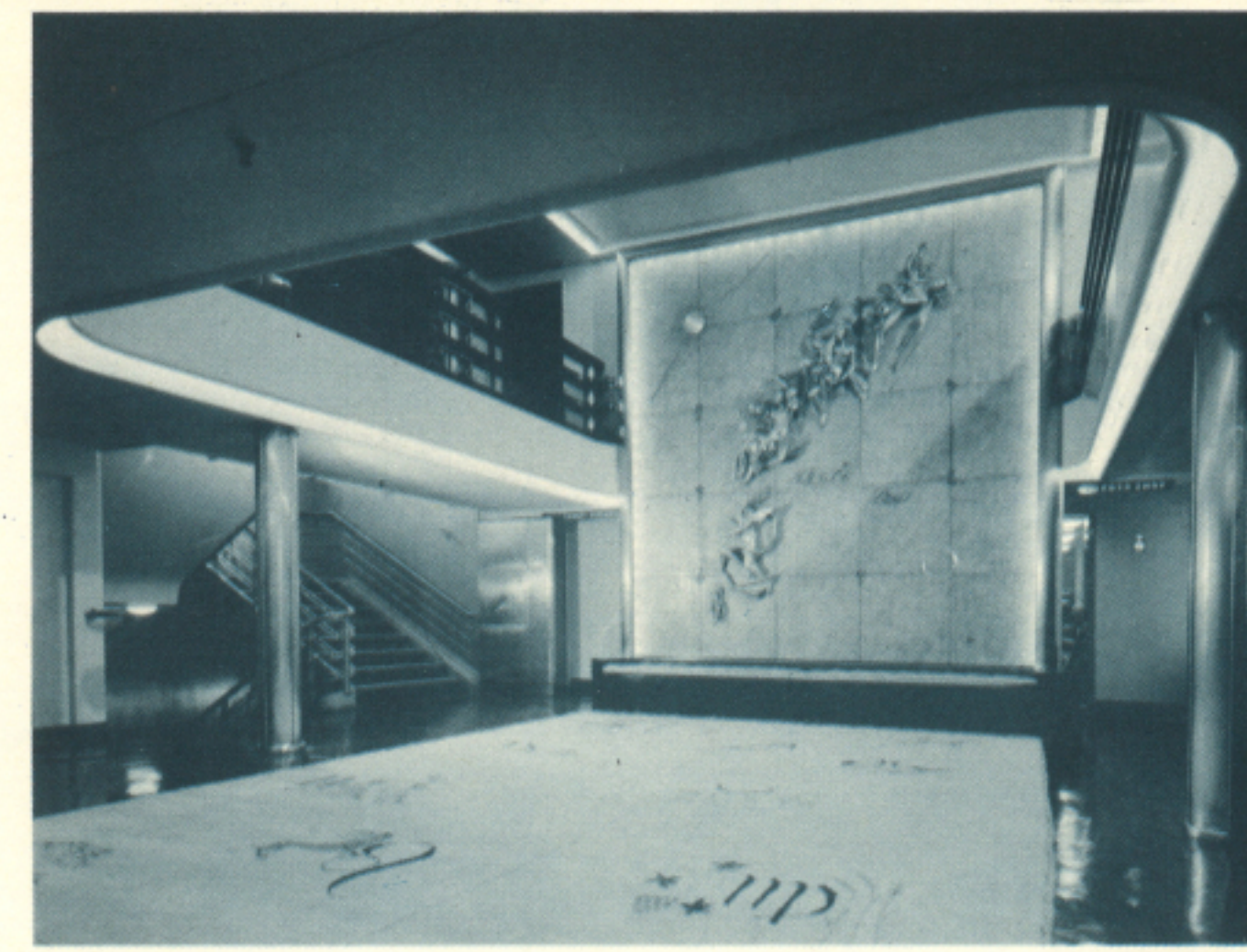




Deck sports . . . relaxation . . . tangy salt air . . . brilliant sunshine . . . the finest tonic in the world!



You'll enjoy many restful hours, reading in your deck chair



The verde copper and gold Four Seasons panel in the Main Foyer



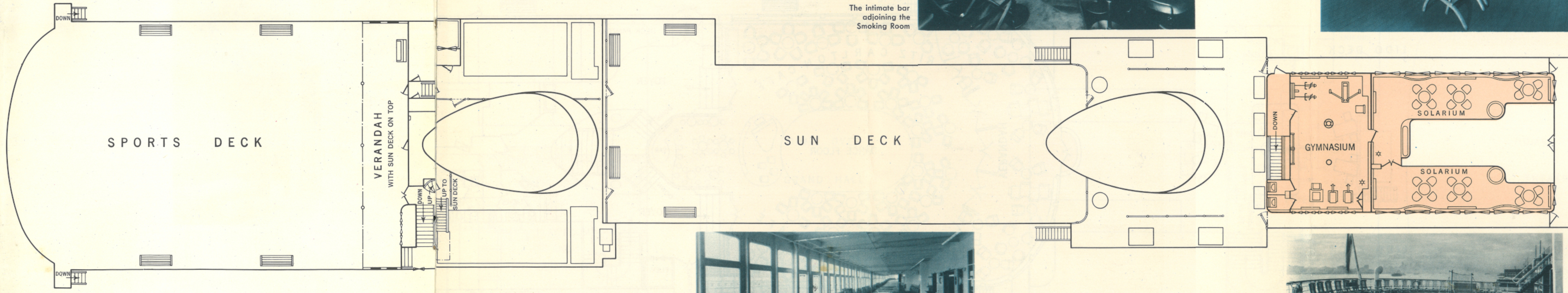
Spotless Fleet chefs know how to thrill the palates of epicures



Portside of the glass-enclosed Promenade Deck

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SUN AND SPORTS DECKS



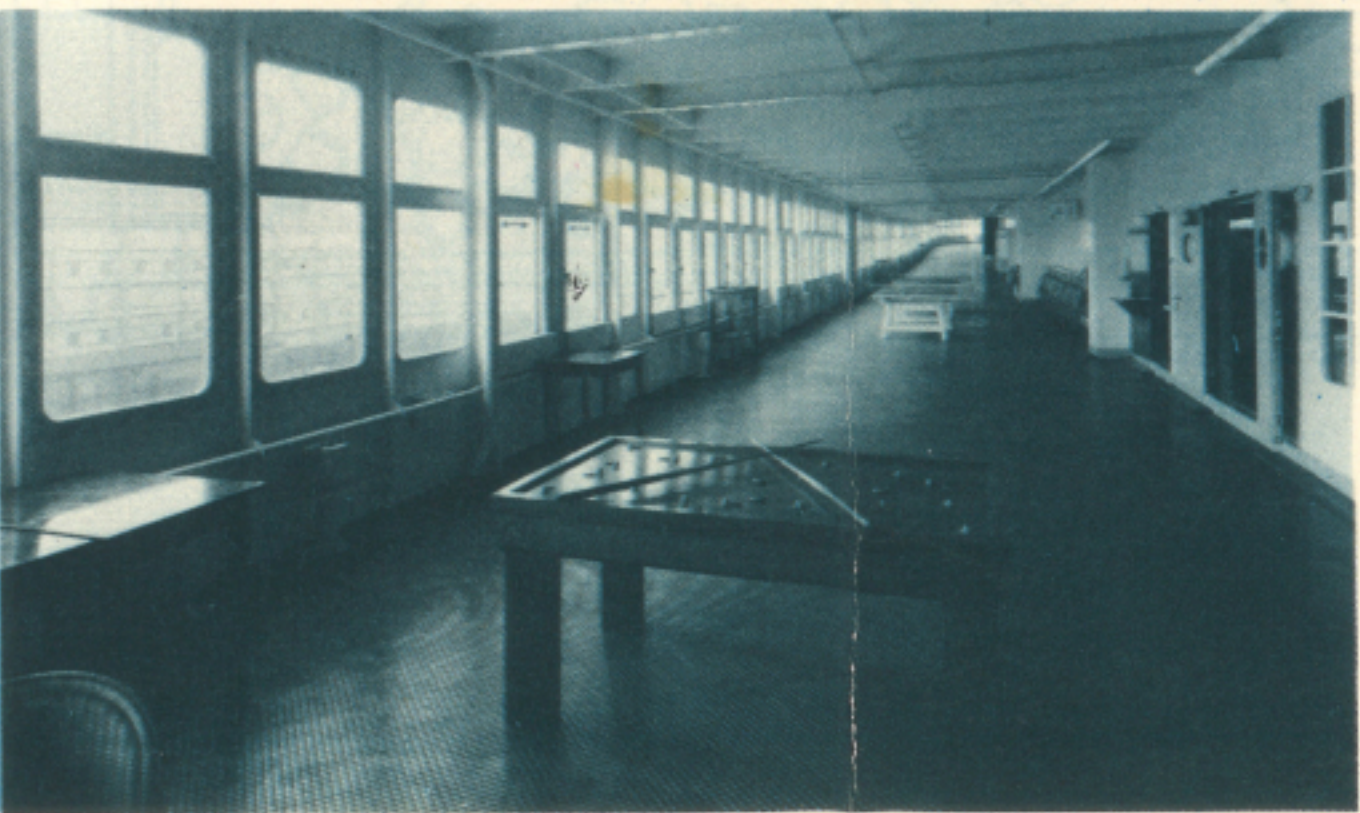
The intimate bar adjoining the Smoking Room



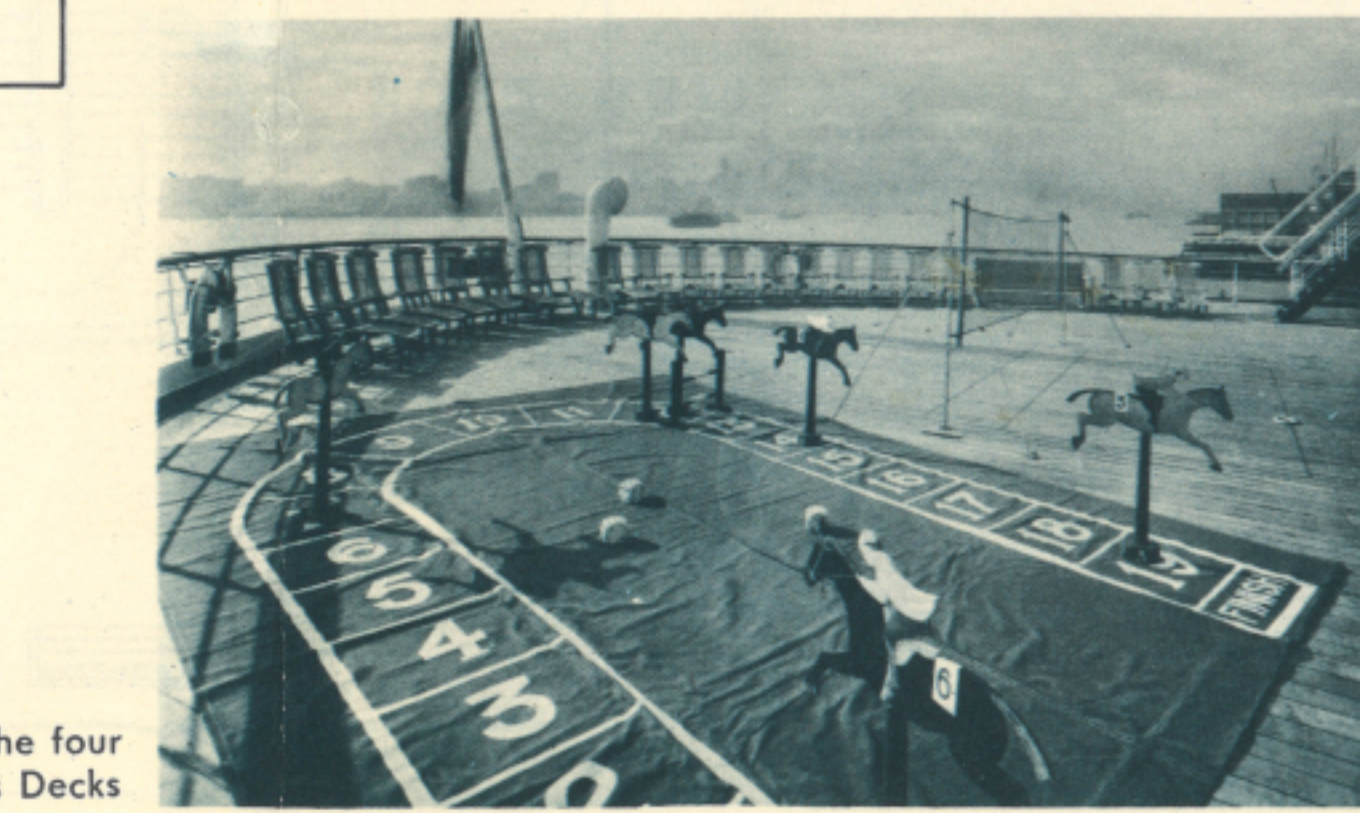
One of the four huge Sports Decks



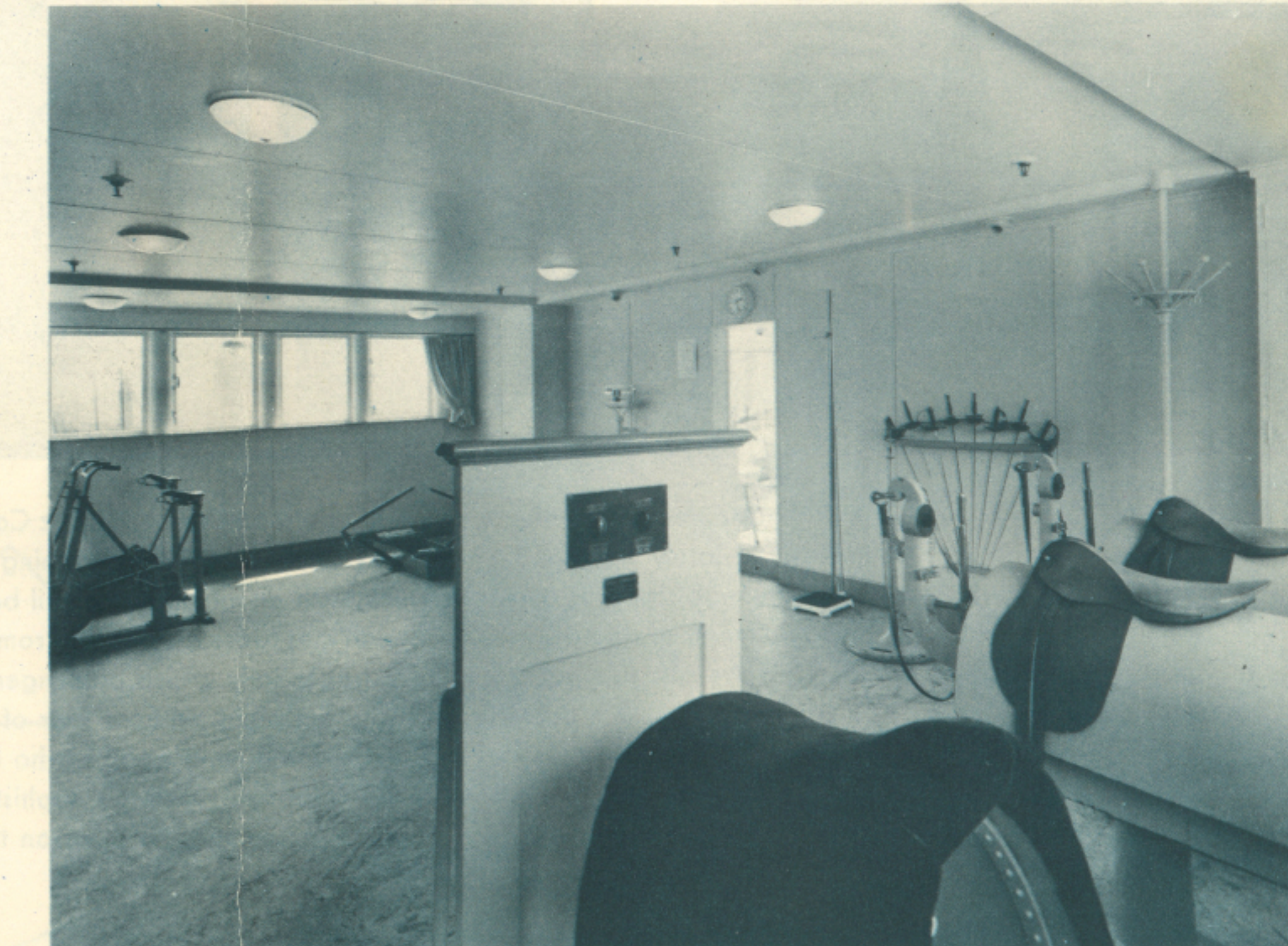
One of the two beautiful Solaria



Starboard side of glass-enclosed Promenade Deck



Another of the four expansive Sports Decks



The fully equipped Gymnasium will appeal to all who love strenuous exercise



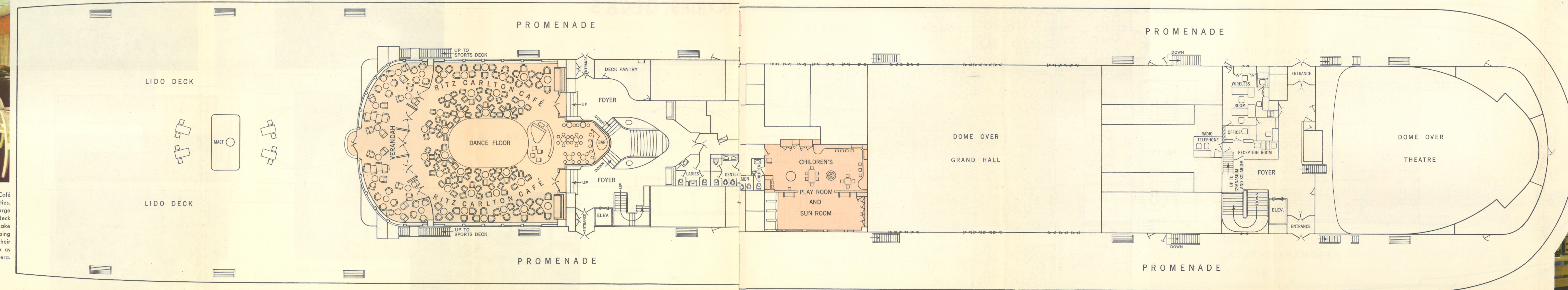
THE RITZ CARLTON CAFÉ

In its chaste decor of oyster white, matte gold and plum, the Ritz Carlton Café is appropriately light and cheerful to suit the mood of evening festivities. Far aft on the Upper Promenade Deck, with an intimate cocktail bar, a large oval dance floor and a broad verandah that faces a sweeping romantic deck open to the sky, this gay room encourages jolly cruise passengers to make merry to their hearts content, long into the night, without fear of disturbing their fellow voyagers. Here is where you will meet people who know their way about the world, who enjoy cosmopolitan society's sophistication as much on a cruise as they do in New York, London, Paris, or on the Riviera.

UPPER PROMENADE DECK

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UPPER PROMENADE DECK



Small children are no longer a problem while travelling. You need only glance at this Playroom on the Nieuw Amsterdam to understand why adoring parents love to bring their youngsters with them on a cruise. Here you see a child's dream come true . . . everything to make kiddie's hearts leap with joy and keep them happy and amused for days. Giddy animals to wheel, fluffy pets to fondle, hobby horses to ride, dolls to mother and houses to keep them in, trains to manipulate, puzzles to solve, games to play, horns to toot, blocks to build with and wagons to load and pull. Parents and child psychologists planned, designed, decorated and equipped this children's heaven.

THE CHILDREN'S PLAYROOM

Special stewardess nurses have been chosen to take care of children, because they either are mothers who have raised children of their own, or they just naturally love little tots and have a grand time playing with them.





The Library-Writing Room



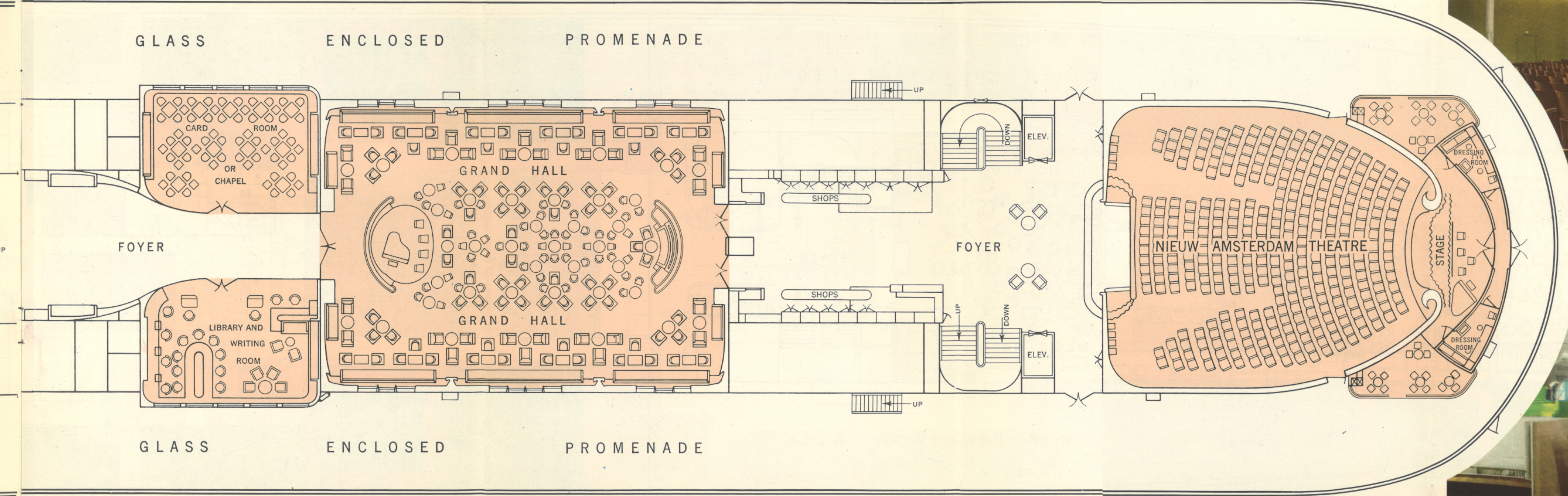
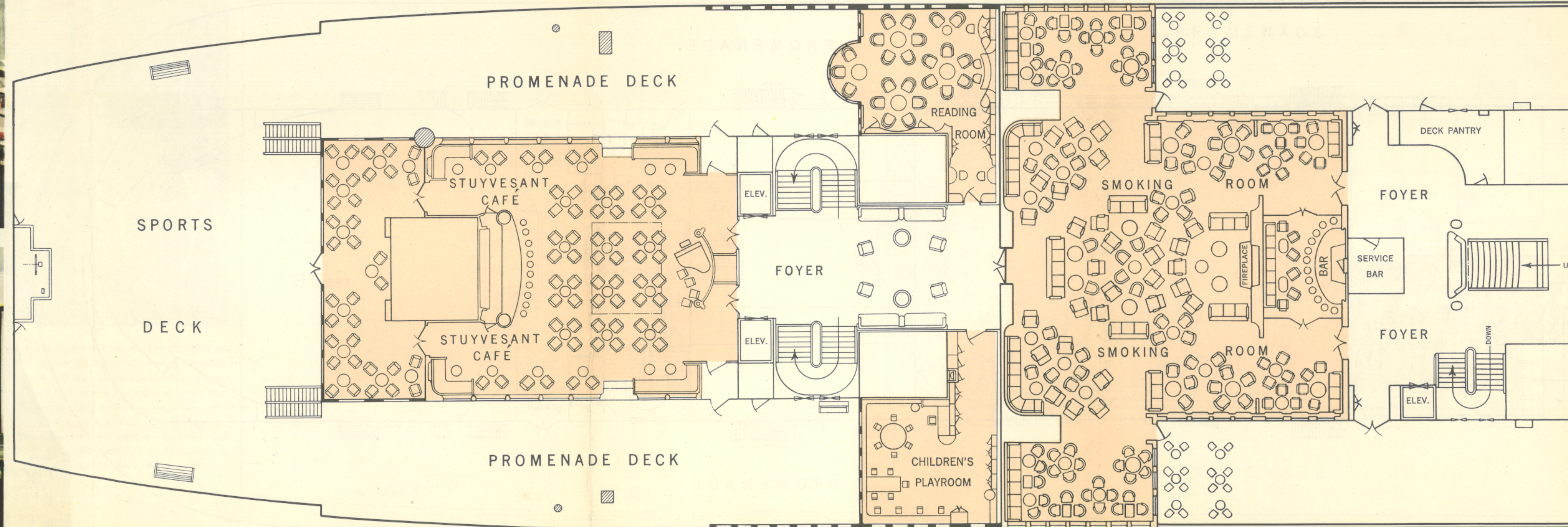
The Card Room and Chapel

PROMENADE DECK

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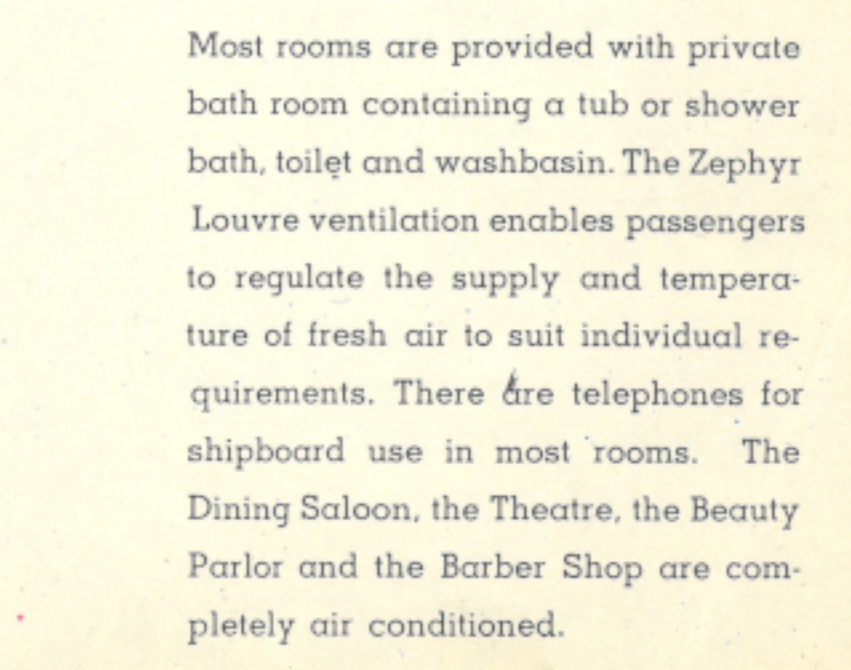
PROMENADE DECK

The Air-Conditioned Theatre



The Music Room

LOWER PROMENADE DECK



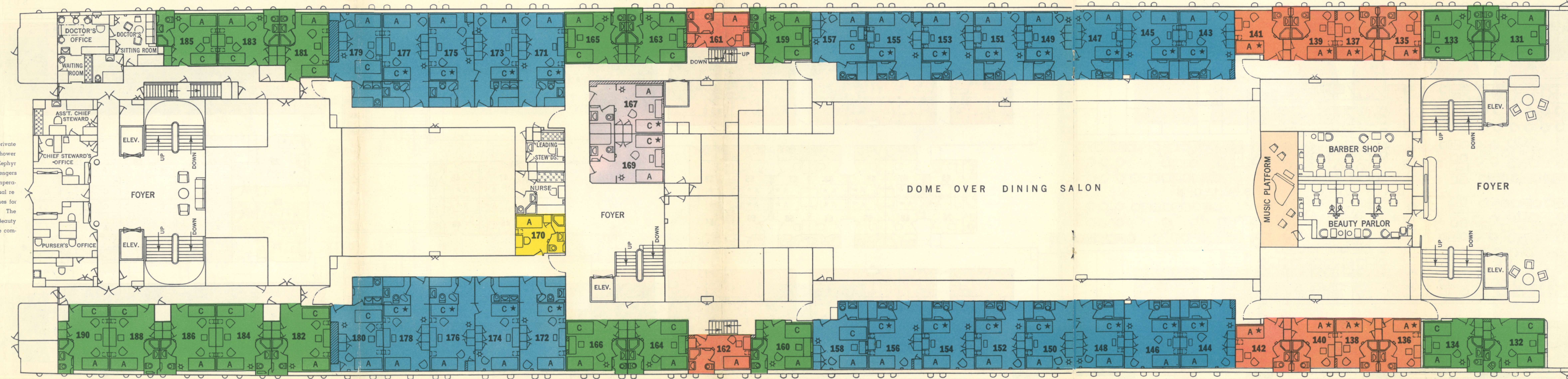
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MAIN DECK

MAIN DECK

- Suites
 - Cabins de luxe.
 - Outside room for two with private bath, toilet and wardrobe room.
 - Outside rooms for two with private bath and toilet.
 - Outside rooms for two with private shower and toilet.
 - Outside rooms for one with private shower and toilet.
 - Outside rooms for two.
 - Outside rooms for one.
 - Inside rooms for two with private bath and toilet.
 - Inside rooms for two with private shower and toilet.
 - Inside rooms for one with private shower and toilet.
 - Inside rooms for two.
 - Inside rooms for one.
 - Public rooms.
- Indicates sofa.
- wardrobe.
- dressing table.
- folding table.
- cloak stand.
- washbasin.
- toilet.
- bath.
- shower.
- electric heater.
- A and C indicate beds.
- P indicates Pullman bed.
- WR indicates Wardrobe room.
- B indicates Officer's berth.
- S indicates sofa.
- In rooms marked * a Pullman bed can be provided on request.

Most rooms are provided with private bath room containing a tub or shower bath, toilet and washbasin. The Zephyr Louvre ventilation enables passengers to regulate the supply and temperature of fresh air to suit individual requirements. There are telephones for shipboard use in most rooms. The Dining Saloon, the Theatre, the Beauty Parlor and the Barber Shop are completely air conditioned.



- Suites
- Cabins de luxe.
- Outside room for two with private bath, toilet and wardrobe room.
- Outside rooms for two with private bath and toilet.
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- Outside rooms for one with private shower and toilet.
- Outside rooms for two.
- Outside rooms for one.
- Inside rooms for two with private bath and toilet.
- Inside rooms for two with private shower and toilet.
- Inside rooms for one with private shower and toilet.
- Inside rooms for two.
- Inside rooms for one.
- Public rooms.

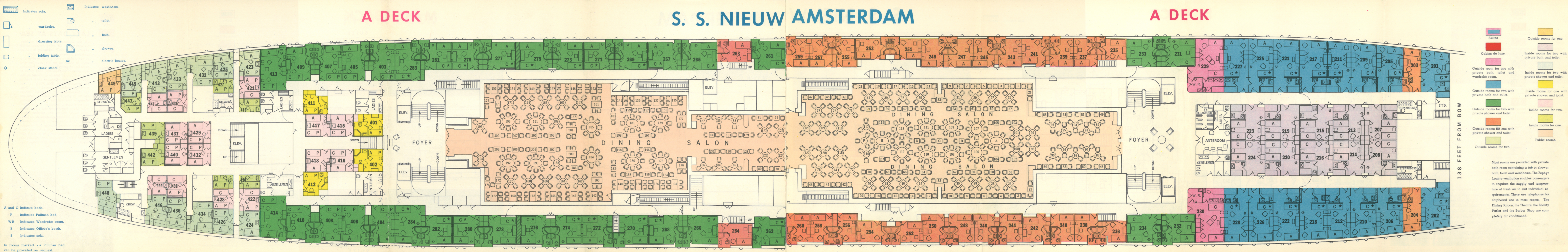
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LAZY DAYS AT SEA

Ah, the welcome relaxation of cruising between ports! Of doing nothing active when you feel like breakfasting in bed or snoozing dreamily in your deck chair... of being able to read in peace when you want to study up on the countries and ports you're going to visit... of indulging in a game of shuffleboard, deck tennis or ring toss... of splashing around in the cool water of the Outdoor Deck Pool or the beautiful Delft Tiled Pools... of stretching neglected muscles in the Gym. On Holland-America Line ships facilities for fun or solitude are limitless; decks are numerous and spacious; so that swimmers, sun-worshippers, sportsmen, promenaders, quiet idlers, bookworms and siesta lovers need never disturb one another. However, such pleasant amusements as horse races, turtle races, bridge parties, movies, instructive lectures, dances and masquerades help you not only to enjoy your days and nights at sea, but also to meet congenial fellow voyagers and thereby develop priceless lifelong friendships.



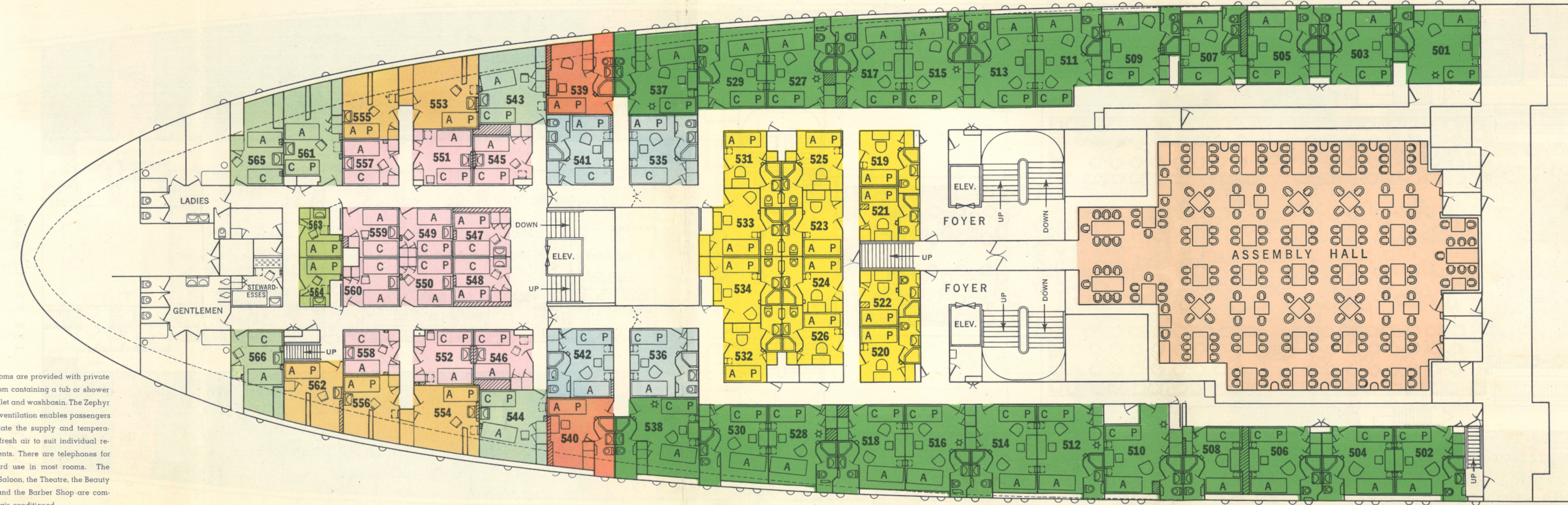
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- Suites
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- Outside rooms for two.
- Outside rooms for one.
- Inside rooms for two with private bath and toilet.
- Inside rooms for two with private shower and toilet.
- Inside rooms for one with private shower and toilet.
- Inside rooms for two.
- Inside rooms for one.
- Public rooms.

B DECK

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The Stuyvesant Café on the Promenade Deck

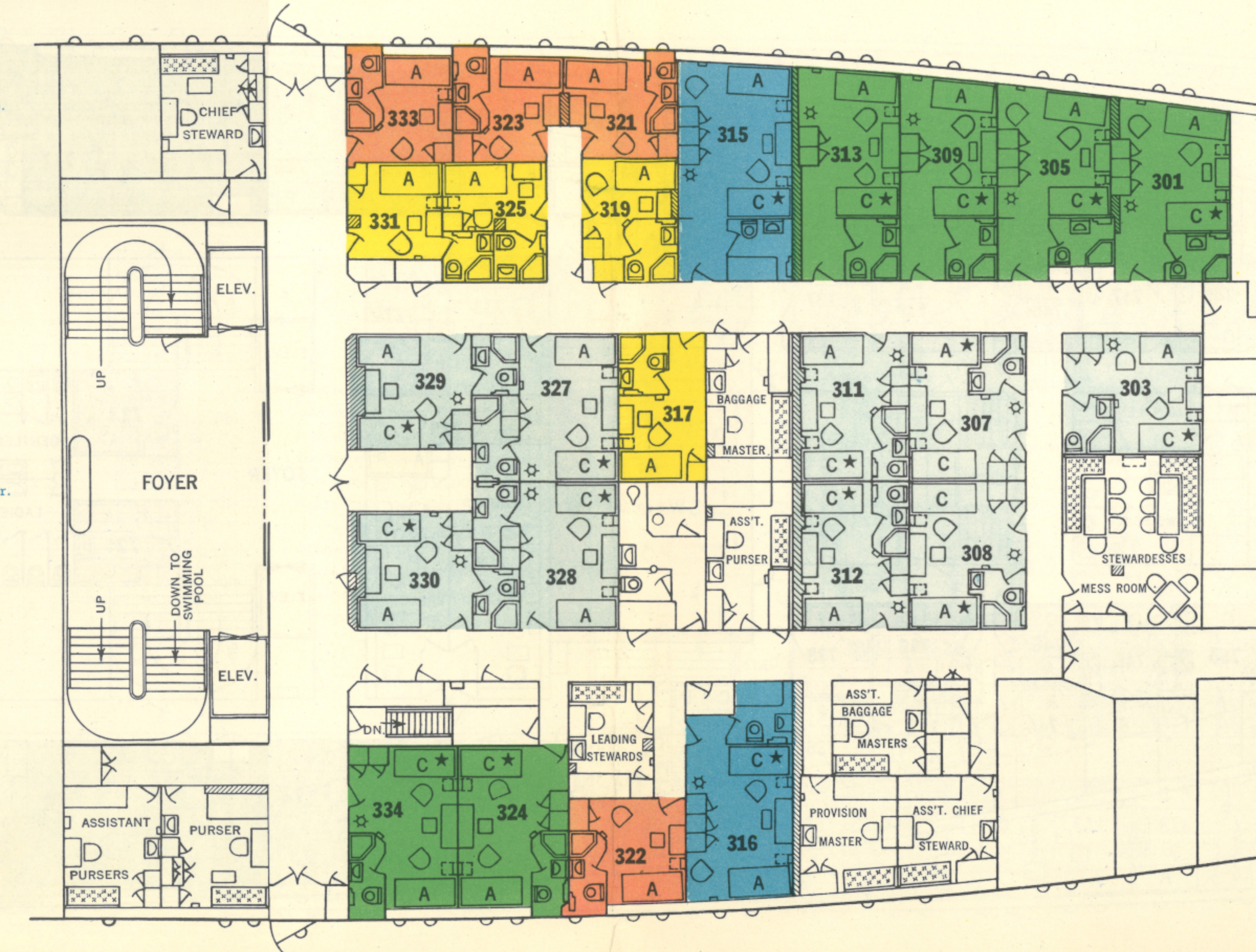


A pleasant single room with private bathroom



A double room with private bathroom

- Indicates sofa.
- wardrobe.
- dressing table.
- folding table.
- cloak stand.
- washbasin.
- toilet.
- bath.
- shower.
- electric heater.



B DECK

- A and C indicate beds.
- P indicates Pullman bed.
- WR indicates Wardrobe room.
- B indicates Officer's berth.
- S indicates sofa.

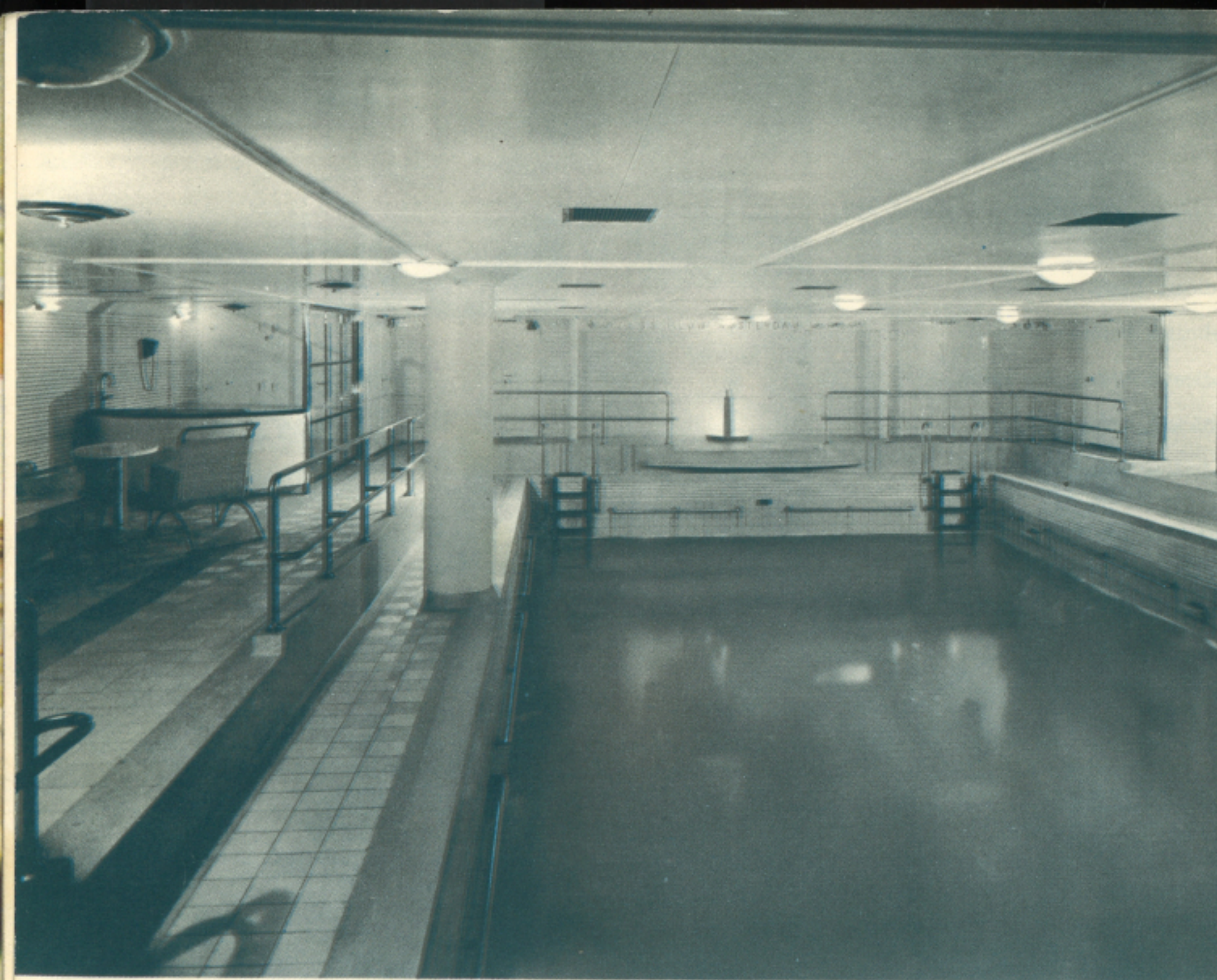
In rooms marked * a Pullman bed can be provided on request.



One of the smaller Smoking Rooms and Bars



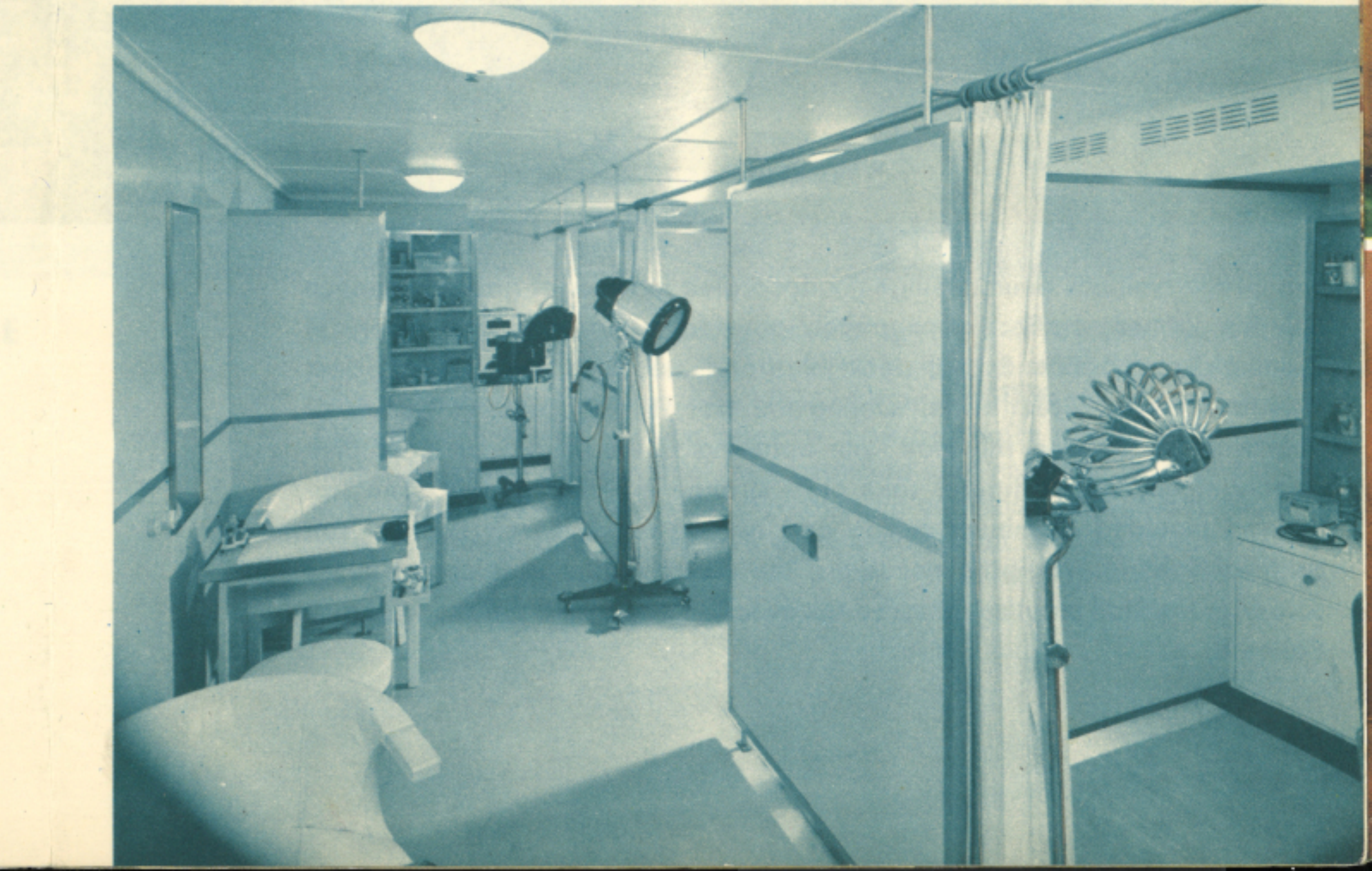
One of the smaller, less pretentious Lounges



Although there is also a grand Delft-tiled Swimming Pool on C Deck, as shown on this plan, this illustration is of the Forward Pool located next to the Squash Racquets Court and the Turkish Medicinal Bath on E Deck.



(Above) The air-conditioned Barbor Shop on the Main Deck
(Below) The air-conditioned Beauty Parlor on the Main Deck





The Grand Hall has been intelligently decorated in tones of gray to enhance fully the glamorous effect of exquisitely gowned women and their escorts in evening dress. It extends two decks high and measures seventy-three feet long and fifty-two feet wide. During the day, twenty gigantic panels of engraved glass flood the Hall with flattering filtered light; at night their deeply etched heroic figures take on a strange ethereal quality. The suspended moulded aluminum ceiling and two immense murals conceal soft artificial lighting. For gala occasions, the chairs, tables and carpet in the center of the Hall may be removed to reveal an expansive polished parquet dance floor.

THE GRAND HALL

THE SMOKING ROOM

The solid, masculine comfort of an exclusive club best characterizes the Smoking Room on the Promenade Deck. Back of the panelled walnut center wall is a surprisingly modern small bar, with two adjoining alcoves where parties can gather and increase as more shipboard companions wander in for a cocktail, whiskey-and-soda or a glass of smooth Dutch beer. The main room is tremendous, sixty feet wide and fifty-two feet deep, and spreads even wider into two sunny verandahs overlooking the sea. Can you imagine any more soothing retreat for thinking things over, making plans, discussing shore excursions or cementing friendships? You will spend many happy hours here in this friendly room.



Naturally, when you realize that you are to be away from home for some time on a pleasure cruise, you appreciate how indispensable to your fullest enjoyment of the trip are such important features as perfect comfort, attentive service and delicious food. The ultra-modern New Flagship, S.S. Nieuw Amsterdam, is a remarkably fast, steady and smooth-sailing trans-Atlantic liner . . . 36,287 tons gross register . . . with a specially selected staff of officers, all navigators and engineers of long, world-wide experience . . . a strictly disciplined crew of hardy seamen . . . a large staff of congenial young American cruise directors . . . a huge staff of polite, cheerful, English-speaking stewards and stewardesses who take pride in their work . . . an exceptional staff of chefs, who constantly try to outdo themselves in maintaining the Holland-America Line's tradition for unsurpassed cuisine . . . literally hundreds of bright, airy, immaculately clean and exquisitely furnished staterooms, an unusually large number with their own private bathroom . . . and an almost endless array of spacious, magnificently appointed public salons designed to encourage quiet seclusion, wholesome companionship or unrestrained festivity, depending upon your mood . . . plus plenty of deck space for restful relaxation of healthful sports.

Modern Luxury, Beauty and Comfort aboard the Flagship of "The Spotless Fleet"

Any one or all of the magnificent salons . . . the Grand Hall, the Ritz Carlton Café, the Card Room, the Library, the Smoking Room, the Stuyvesant Café or the exquisite Dining Salon . . . might grace a palace, all are so enormous in size, so charmingly decorated, so richly furnished. Few palaces can boast such luxuries as the Outdoor Swimming Pool and the two Delft Tiled Indoor Swimming Pools . . . a large fully equipped Gymnasium . . . and Elevators. Moreover, regardless of size and whether it be a cabin de luxe or a minimum rate room, every stateroom is comfortably furnished and kept fresh, spotless and well supplied with crisp clean linen by stewards who are proud to maintain the admirable Netherlands standard of cleanliness. And every room is equipped with the newest type of Zephyr-louvre forced air ventilators to keep it cool in warm climates and cozily warm in cold climates, a feature which the Holland-America Line considers extremely important to your comfort. All the features for which the S.S. Nieuw Amsterdam is famous . . . the palatial luxury, the sincere service, the marvelous food, the gay festivities, the fine travelling companions . . . are yours to enjoy on whatever Nieuw Amsterdam cruise you take. Few hotels anywhere could offer as much as the S.S. Nieuw Amsterdam does for zestful living at sea.



THE AIR-CONDITIONED DINING ROOM

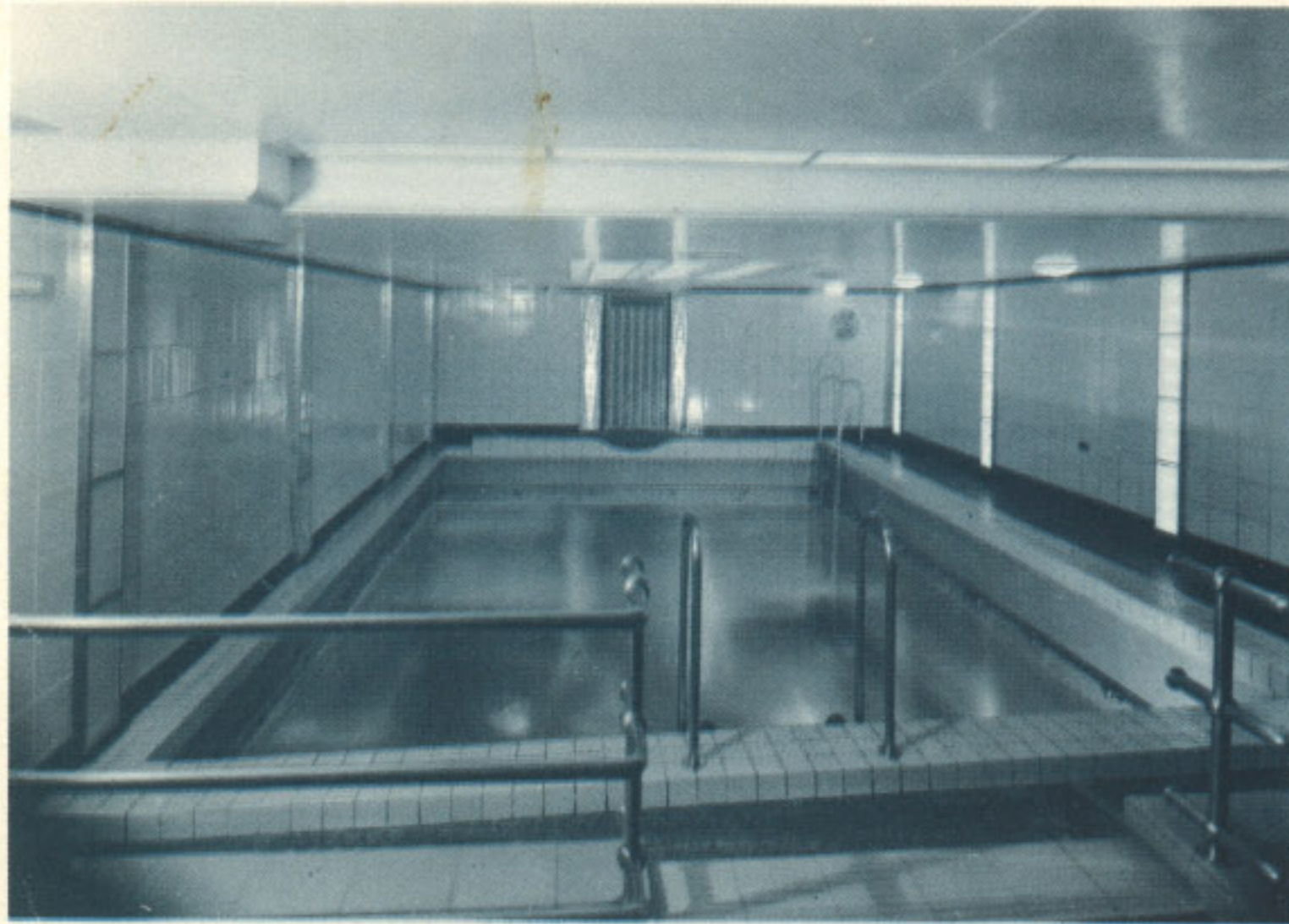
LEFT—The Dining Salon on A Deck is an exquisitely delicate setting of ivory walls, pale gold ceiling, gold leaf columns, tinted mirrors, satinwood furniture, two-toned blue carpet and handmade frosty Murano glass lighting fixtures. There is not a single element, not even in such decorative details as the painted and burnt glass murals, to distract you from relishing every morsel of the tempting cuisine prepared by Spotless fleet chefs. There are no windows or portholes to remind you of a restless sea. The modern air-conditioning system keeps the temperature of the room comfortably fresh, at all times, regardless of the weather out-of-doors. This and the adjoining section of the Dining Salon, which is barely visible in the photograph, can accommodate more than seven hundred passengers at a single sitting.



A CABIN DE LUXE

ABOVE—This cabin de luxe is just one of twelve such staterooms, each distinctly different in color scheme and furnishings. It is decorated in beige, corn yellow and Mediterranean blue, with an afterthought of burnt orange. Divans, small chairs and the ottoman may be cozily grouped together so that friends who arrive earlier than expected may entertain themselves while you dress in privacy behind drawn opaque curtains. Each lavish cabin de luxe, of course, also has its own private bathroom and wardrobe-luggage room. Imagine how much you will enjoy the colorful beauty, the superb comfort and the airy brightness of a cabin like this, on your cruise.

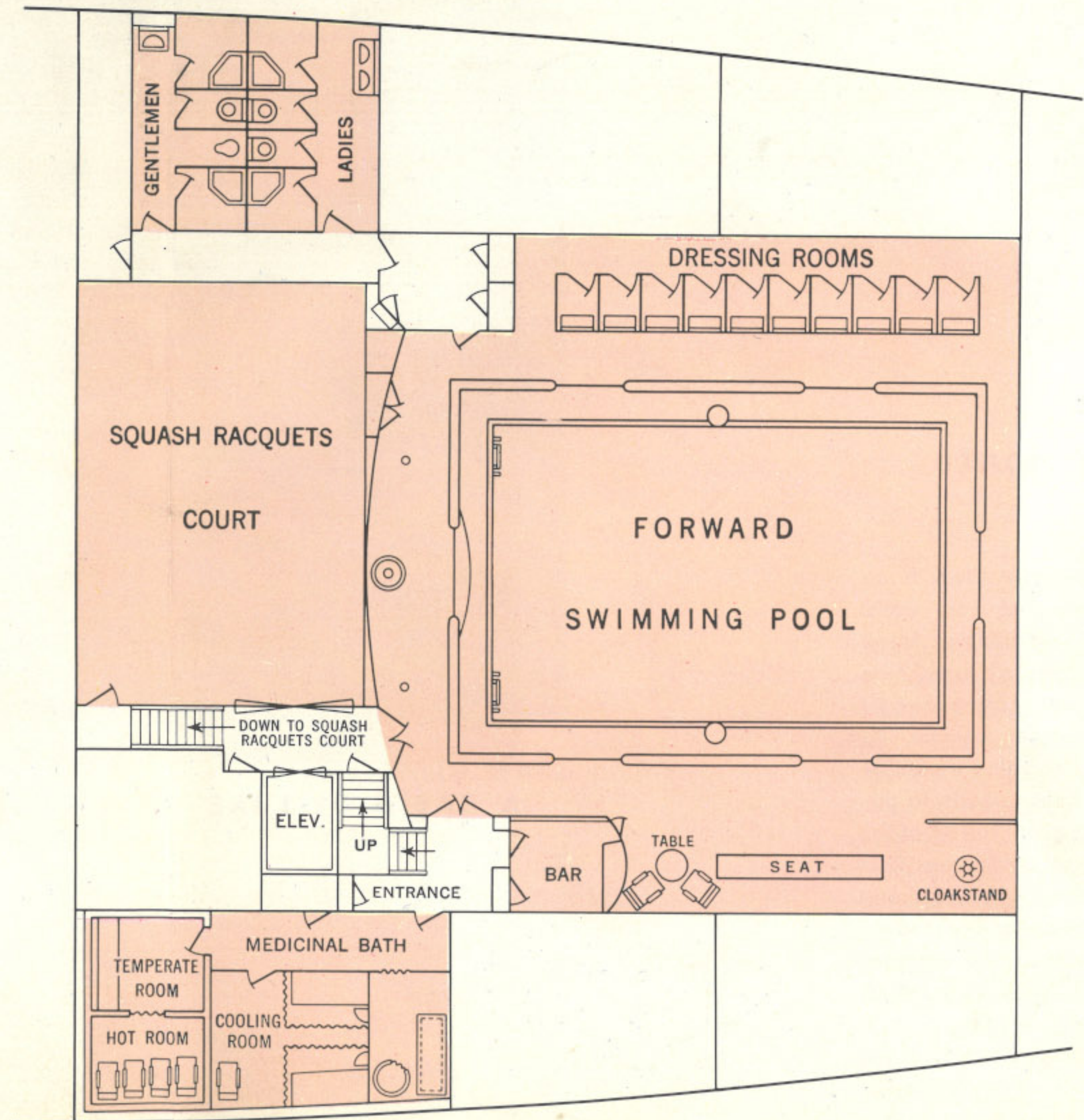
E DECK



The Delft-Tiled Aft Swimming Pool on C Deck



Deck Tennis limbers up long neglected muscles.



CRUISE PLAN

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LINE